for furniture, design and home furnishings stores

Manage a large product range, from made-to-order pieces to fast-moving stock items, with LS Retail omni-channel solutions for furniture retailers.





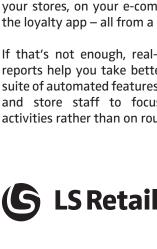
Today's furniture customers are tech-savvy and live in increasingly small living spaces. They browse items and shop in-store, as well as on the e-commerce and mobile websites. They also look for highly customizable furniture that will meet their need for differentiation and functionality.

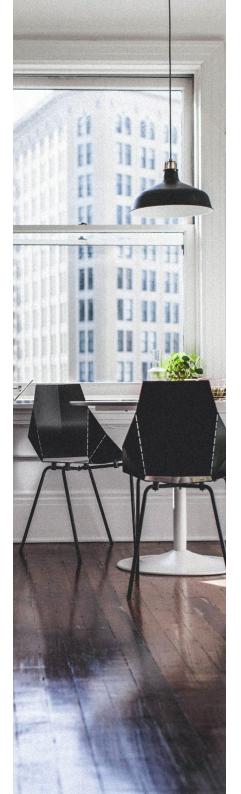
Growing demand for custom builds and special orders has made the management of inventory and sales increasingly burdensome for furniture retailers. At the same time, these retailers are also quickly realizing that they must offer an omni-channel shopping experience in order to create brand awareness, reach the new generations of consumers, and stay competitive in the global arena.

Omni-channel solutions for forward-thinking furniture retailers

With LS Retail, you can optimize your inventory, easily handle reservations and orders for custom-made items, and manage products, prices, promotions and loyalty in your stores, on your e-commerce site and on the loyalty app – all from a single platform.

If that's not enough, real-time performance reports help you take better decisions, and a suite of automated features allows head office and store staff to focus on high-return activities rather than on routine daily tasks.







Empowered staff



POS = Point of Service

Extend the Point of Sale (POS) terminal from a simple sales device to a sales assistant that your employees can use to view up-to-date inventory, check product availability, read product descriptions and order items from other stores.



Mobility

Our mobile Point of Sale enables your staff to process payments, assist shoppers with product information and even perform critical back office and inventory functions on the fly, wherever you are.



Advanced sales commission setup

The system can calculate and report sales commission amounts for you, making it easy and quick to reward your best-performing employees.







Your customer at the center



Personalized recommendations

Increase basket size and provide better service by delivering relevant product suggestions to your customers both online and in-store, at the stationary and mobile POS



Real-time data lookup

Need to process a refund? No problem! The POS and back office communicate in real time, making critical transactions like payments by gift card, loyalty transactions, returns and refunds smooth and easy.



Offers and promotions

Boost loyalty and drive revenue with time-, location- and customer-specific offers, promotions and coupons.



Made-to-order items

Design customized items using customer specifications at the POS with our easy-to-use configurator. Items can then be sourced from different locations, including your stores, your warehouses or external vendors. In the system you can easily manage the process all the way, from product reservations to order and delivery tracking.



Multiple services in one transaction

Do you organize classes, courses or special events in your stores? With LS Retail, you can manage reservations, book classes, issue tickets and keep track of registrations and payments in the same system you use to process product sales.







Optimal stock control



Item lifecycle management

Get a clear overview of the history of each item you sell, including price changes, active offers, item profitability and estimated stock levels at the end of the season.



Manual and automatic replenishment

Manage your stock optimally, minimizing inventory while reducing stock-outs, with a mix of manual and automated replenishment tools.



Merchandising budgets

Discover how much stock you need to buy in relation to your available inventory, and manage sales and purchasing budgets with the open-to-buy functionality.



Total visibility over inventory

Get an instant, clear view of all inventory available across the company, including layaways and transfer requests.



Total control over your business



Dashboard for buyers

Visualize and manage all your purchase orders and worksheets in a single dashboard in the Buyer's Workbench.



Simplified accounting

By using a single platform for your whole business you can virtually eliminate manual data entry and human error, and make your accounting quicker and simpler.



Actionable insights

Monitor your KPIs and take smart business decisions using the real-time performance reports and in-depth insights of the Business Intelligence (BI) tools.



Let us help you make complex demands easy.



Ideal for multiple locations



Multi-store management tools

Handle products, suppliers, staff, sales, appointments and events for all of your locations in one, single database.



Support for international chains

Easily manage different legal requirements in each country where you operate. The system also supports multiple languages and currency types.



Scalability

Expand your horizons and increase the number of locations: our software will grow with you.



Flexible and resilient



Online and offline

Even when you are offline, our POS terminals can offer online capabilities. This means you won't lose a single sale even during network outages. The system synchronizes automatically once back online.



Multiple deployment types

Choose the model that suits you best: our solutions can be deployed on-premises, in the cloud, or in a mixed setup (hybrid cloud model). Solutions delivered from warehouse to showroom.









One software solution, front to back



Head office

- Manual and automated item creation and maintenance
- Dynamic hierarchy, attributes and other groupings of products
- ➤ Configuration and management of POS and stores
- ▶ Management of prices, offers, coupons and campaigns
- Automatic replenishment and forecasting

- ➤ Product lifecycle management
- ➤ Serial/lot number support
- ➤ Franchise management
- Special orders
- ➤ Management of loyalty programs, mobile loyalty app and portal
- e-commerce and mobile commerce order processing

- ➤ Vendor performance
- Staff management and sales comission
- > Sales reporting and BI
- ➤ Loss prevention tools
- Allocation planning and replenishment by allocation



Store back office

- Dashboard for store operations
- ▶ POS management
- Cash management
- ➤ Stock counting and adjustments
- Receiving and picking goods

- ➤ Store replenishment by stock request
- Purchase and transfer orders
- ➤ Sales history
- ➤ End-of-day management

- ➤ Staff permissions
- ➤ Ordering and printing of item and shelf labels
- ➤ Mobile applications for in-store inventory management processes



Front of store

- ➤ Fast checkout on stationary and mobile POS
- ➤ Multiple user interfaces
- Personalized product recommendations at POS

- ➤ Multiple payment methods
- ➤ Cross-selling and upselling
- ➤ Loyalty program

- Click & Collect
- ▶ Inventory processes, including receiving and picking, on mobile devices



Customer service

➤ Access to product information on web and mobile

- ➤ Mobile loyalty app
- > Personalized offers and notifications
- ▶ Integration to e-commerce store
- ➤ Map of store locations with directions

LS Retail is a world-leading developer and provider of all-in-one business management software solutions.

